DC Capital has a proven strategy based on its five Strategic Principles that it applies to each of its investments:

I. Vision  
Develop a clear, concise vision, a purpose and the respective tactics for successful execution.

II. People  
Attract, retain, motivate, and train the best people by providing them with advancement opportunities, professional challenges, and a culture that fosters respect and professional development.

III. Communication  
Emphasize transparency and encourage active listening with both customers and employees and ensure the vision is clearly communicated to all levels of the organization.

IV. Differentiation  
Develop unique, innovative solutions and services to meet the customer’s needs.

V. Ethics  
Instill a culture of integrity and ethical behaviour.